



COMPANY PROFILE

Ongata Rongai, Macjoe Arcade,
behind Cleanshelf Supermarket

Overview

01

About Company

02

Our Services

03

Our Customers

04

We Pride Ourselves As

05

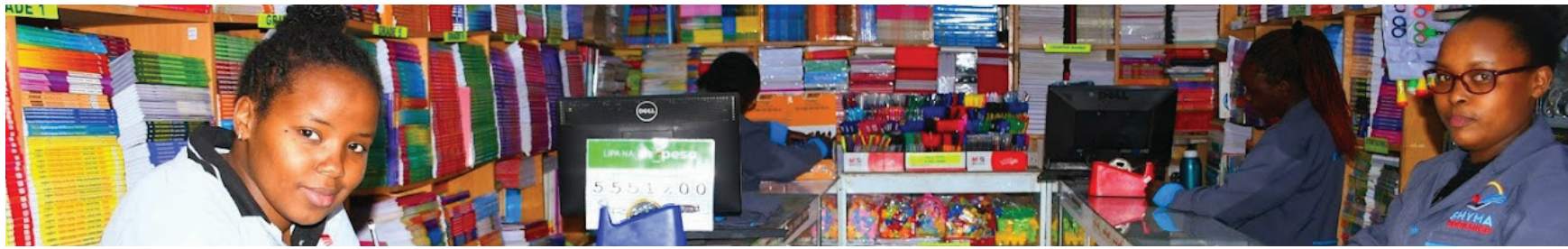
Get In Touch

06

TABLE OF CONTENT

01

OVERVIEW



Business Name:

Shyma Bookshop Limited



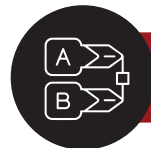
Location:

Ongata Rongai, Kenya



Year Established:

2010



Business Type:

**Books and stationery distributor,
wholesaler and retailer in
Kenya and East Africa region**

Established in 2010, Shyma Bookshop has grown to become a key player in the academic and reading culture in Kenya and the wider East Africa region.

With over a decade of experience, we serve as a reliable source for school textbooks, children's books, and a wide range of educational materials and stationery

Our aim is to make learning resources accessible and affordable to everyone in East Africa and beyond

02

ABOUT COMPANY

VISION

To foster a reading culture and innovation in East Africa by providing cutting edge reading materials, equipment and stationery



MISSION

To provide affordable print and digitalized academic & non-academic reading materials, equipment and stationery to schools and institutions in Kenya and the wider East Africa region



OUR SERVICES

03

- ☞ Distributorship, wholesale and Retail services to meet different customer needs
- ☞ One stop shop (physical and online) for reading materials, teaching aids, games items, sports uniforms, equipment and stationery
- ☞ Wide range of school materials including C.B.E., Montessori, I.G.C.E institutional books, a wide range of bible versions, spiritual and motivational books, very unique stationery
- ☞ Distributor, wholesaler and retailer for wide range of exam revision material at very competitive prices.
- ☞ Setting up school labs and supply lab equipment
- ☞ Setting up school libraries and supply of books and library management systems
- ☞ Supply of customized conference materials to NGOs and institutions
- ☞ Branded corporate material and gift items
- ☞ Branded schoolbooks
- ☞ Delivery services: doorstep delivery for our retail customers as well as Percel services, Courier services, and Flexible pick-up points for our upcountry and East Africa customers



OUR CUSTOMERS 4



We proudly serve a broad base of customers including

Appointed distributors of key publishers supplying a wide range of products across the country and within East Africa region.

International wholesalers with a wide range of clientele including regional distributors, national level wholesalers, regional wholesalers, other retail outlets, supermarkets, N.G. O'S, schools, institutions and churches.

Retailers: We are a one stop shop (physical and online) for all school and institutional requirements

05

WE PRIDE OURSELVES AS



Trusted by several local schools for textbook and stationery supply.



Introduced delivery services to support convenient access.



Recognized in the community as a reliable source for educational materials.



Diversified our stock to include curriculum books, motivational reads, and general stationery.



Expanded from a small stall to a full-service bookshop



Built a loyal customer base through excellent service and word-of-mouth.



Successfully navigated economic challenges, including the COVID-19 pandemic.



Get in Touch CONTACT US

06



0112048540/0720048540



shymabookshop83@gmail.com



Ongata Rongai, **Macjoe Arcade**,
behind Cleanshelf Supermarket





SHYMA



Shyma bookshop



Shyma bookstore



Shyma bookshop rongai